



NEWS UPDATE

News & Information from California's Biotechnology Leaders

---

## The California Endowment Partners with The California Biotechnology Foundation to Introduce *California Innovation Dinners*

Building healthy communities in California requires strategic partnerships with health industry leaders from nonprofit, government and business. Collaboration among these sectors, each important to California's stability and growth, will help solve challenges to ensure a healthy future and better quality of life for all California communities.

That's why The California Endowment has partnered with the life science and biotechnology industry, through the work of the California Biotechnology Foundation, to discover new solutions and explore opportunities for creating places where children and adults are healthy, safe and ready to learn and work. [Read More.](#)

## *Fast Company* Magazine Examines the "Health Information Highway"

While moderating a California Innovation discussion for expediting drug discovery and cures, and as a long-time Silicon Valley participant, I couldn't help but notice parallels in medical discovery to the evolution of the Internet as a platform. It appears that a key milestone igniting Topol's predicted future is emerging--the formation of a Health Innovation Highway.

The Health Innovation Highway has the potential to do for medicine what the Internet did for business. The widespread adoption of the Internet in the 1990s unleashed a flood of entrepreneurial activity by dramatically reducing the cost of innovating, launching, and growing a startup. [Read More.](#)

## *A Huffington Post* Interview with California Innovation Dinner Moderator: How Platforms Could Speed Health Innovation

The concept of business as a platform is picking up steam -- a subject near and dear to my heart. Tim O'Reilly talks about government as a platform. At CES, vendors talked about the car as a platform. I could go on but you get the point.

Among the many benefits of embracing platform thinking, innovation happens faster, costs less, and reaches more people. I can think of few industries that would benefit more from platform than healthcare. To that end, I recently sat down with Adrian C. Ott, a corporate advisor, speaker, executive facilitator and award-winning author of *The 24-Hour Customer*. [Read More.](#)

## IOM: Science, Technology Key To Fixing U.S. Health Care System

According to the Institute of Medicine, advances in science and technology have the potential to help address the U.S. health care system's inefficiencies, high costs and poor quality, according to a report released Thursday by the Institute of Medicine, Modern Healthcare reports. For the report, an 18-member panel of experts identified challenges facing the health care system and provided recommendations for improvement. [Read More.](#)

---

## Thank You

Thank you for reading this edition of the *California Biotechnology News Update*. Be sure to check out the CBF website at [www.cabiotech.org](http://www.cabiotech.org) for the latest news and information regarding California's biotechnology industry.

Sincerely,  
Patty Cooper  
California Biotechnology Foundation